

## CONTACT.

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## SUMMARY.

I am a UX designer with professional backgrounds in strategic communications and design who enjoys working on projects that speak to various client and user needs by creating accessible, human-centered solutions. I am currently seeking opportunities that best utilize my skill set and offers growth in areas of UI, UX design and research.

## SKILL SET.

Competitive Analysis  
Content Strategy  
Information Architecture  
Mobile App Development  
User Interface Design  
User Research  
Customer Journey Mapping  
User Stories & User Personas  
User Testing & Usability Testing  
Visual Design & Branding  
Wireframing & Prototyping

## TOOLS.

Sketch  
Figma  
Adobe CS6, CC  
InVision  
Smaply  
UsabilityHub  
HTML5, CSS3  
JavaScript, jQuery  
Git, Github

## FEATURED PROJECTS.

### Tremble (2019)

A mobile app designed for literary horror enthusiasts to explore, share, and discuss stories available in both written and audio formats

### Ark (2019)

A cloud storage interface designed for users in need of a secure platform to store, share and create content

## EXPERIENCE.

### UX Design Apprentice

Independent

10/2019 - Present

Support UX lead with research, information architecture, service design, and UI deliverables for training system redesign

Assist with documenting and synthesizing data gathered from interviews into persona bios and customer journeys for a workshop presentation

Assist with creating thorough customer journey maps via Smaply

Designed low-fidelity wireframes and clickable prototypes via Sketch and Adobe XD

### Graphic Design & Digital Communications Freelancer

Brainchild Associates, LLC

4/2016 - 4/2018

Contributed to successful design implementation that led to an expansion of services and increase in clientele

Orchestrated redesigns of client websites that led to an updated brand image and improved mobile compatibility

Advised and supported clients with addressing technical problems with effective solutions, knowledge, and resources to change and/or maintain websites

### Student Designer

University of Missouri

8/2014 - 5/2015

Designed a plan book for The Center for the Study of Dispute Resolution and The National Association of Arbitrators

Conceptualized and pitched a mobile app concept that led to the successful recruitment of student programmers, forming a team to participate in the 2015 RJT Tech Showcase

Collaborated with student programmers to produce a functional mobile app presented at the 2015 RJT Tech Showcase

## EDUCATION.

### Bloc, 2019

User Experience Design Program

### Udacity, 2018

Grow With Google Scholarship Program, Android Basics Nanodegree

### University of Missouri - Columbia, 2015

Bachelor of Journalism, Strategic Communications

Bachelor of Arts, Graphic Design

Multicultural Studies Certificate